



JOANNE LUSH

P: 027 2033 800  
E: JOANNELUSH@HOTMAIL.COM

## EXPERIENCE

### Lushdesigns.co.nz, December 2000 - Present

Freelance Designer

Involved with many projects, for both established and start-up clients. Designing and managing websites. Design and print production including company identities, promotional material, flyers, labels, brochures, business cards, and stationery.

### Media Design School, Aug 2010 - Present

Course Leader – Digital Creativity Department

Planning and Delivery of lessons, developing and carrying out assessments, reporting and recording student progress and achievement, liaising with staff and students.

- Design and Creativity (COLOUR THEORY, COMPOSITION, TYPOGRAPHY)
- Graphic Design (PHOTOSHOP, ILLUSTRATOR, INDESIGN CS4)
- 3D Design (BLENDER, CHARACTER DESIGN)
- Web Design & Motion Graphics (DREAMWEAVER, FLASH, XHTML, CSS, ACTIONSCRIPT)
- Digital Video (PREMIERE PRO, PRE-PRODUCTION, PRODUCTION, POST-PRODUCTION)

### Media Design School, Dec 2008 - Aug 2010

Senior Tutor – Digital Creativity Department

### Media Design School, Feb 2008 - Dec 2009

Graphic Design Tutor

- Photoshop CS3
- Illustrator CS3
- InDesign CS3
- Acrobat Professional 8.0
- Adobe Bridge CS3
- Design and Creativity
- Pre-press

### The Link Agency, June 2007 - Present

Graphic designer/Mac Op (Temp)

Advertisements, retail, catalogues, packaging, photo retouching, brochures, annual reports, preflighting jobs.

### Brando Ltd., April - June 2007

Senior Mac Operator

Creation of advertisements, catalogues, packaging, brochures photo retouching and preflighting jobs.

### Metro Recruitment, November 2005 - 2007

Graphic designer/Mac Op (TEMP)

### Aquent.co.nz, December 2000 - 2007

Graphic designer/Mac Op (TEMP)

## KEY COMPETENCIES

- Creative thinker
- Good written, verbal, and visual presentation skills
- Excellent communication skills
- Over 9 years of print production
- Over 7 years freelance designer
- Over 6 years of web design
- Over 6 years of Teaching experience
- Production, planning & delivering lessons plans
- Welcoming new challenges, knowledge and techniques
- Efficient time management skills and problem solving

## THE TOOLBOX

- Mac OSX
- Windows 2000
- Photoshop CS4
- Illustrator CS4
- InDesign CS4
- Adobe Acrobat Professional 8.0
- Adobe Acrobat Distiller 8.0
- QuarkExpress 4.2 & 6
- Dreamweaver CS4
- Flash CS4
- Premiere Pro CS4
- Adobe Bridge CS3
- Microsoft Excel
- Microsoft Word
- HTML, DHTML, CSS
- ActionScript [Basic]
- Blender

## WEBSITES

- lushdesigns.co.nz
- themakeupschool.co.nz\*
- viviennehaldane.com\*
- hastingshall.co.nz\*
- waihekevilla.co.nz\*
- taupolakeedgeestate.co.nz\*

\* While all of these sites were designed and built by me I no longer manage them.



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#### AUT University, 2006

Graphic Designer Tutor, School of Art & Design

- Certificate in Computer Graphic Design
- Diploma in Graphic Communication

Planning and Delivery of lessons, developing and carrying out assessments, reporting and recording student progress and achievement, liaising with staff and students.

- Photoshop CS2
- Illustrator CS2
- QuarkXPress 6
- InDesign CS2
- Acrobat 7.0
- Pre-press

#### Media Design School, March 2002 - Sept 2004

Computer Graphics Tutor

Planning and Delivery of lessons, developing and carrying out assessments, reporting and recording student progress and achievement, liaising with staff and students.

- Photoshop 7
- Illustrator 10
- QuarkXPress 4
- InDesign 2
- Streamline 4
- Acrobat 5
- Pre-press

#### The New Zealand Herald, April 2000 - Jan 2001

Graphic Designer (ART DEPARTMENT)

Designed client ads and company print promotional materials, interacted with clients and management throughout the design process to ensure that project goals and objectives were achieved.

### EDUCATION

#### Diploma of 3D Computer Animation '02 [MERIT]

New Media Design School, Auckland, New Zealand

- Maya 4
- AfterEffects 5
- Photoshop 6

#### Diploma of New Media Design '00 [C.E.D]

Media Design School, Auckland, New Zealand

- Photoshop 5.5
- Freehand 8
- Director 7
- Premiere 5.1
- HTML, DHTML, CSS
- Dreamweaver 4
- Fireworks 4
- Flash 5

#### Certificate for Excellence in Design '00

Industry Panel Award for my New Media Design Portfolio

#### Diploma of Computer Graphics '99 [MERIT]

New Media Design School, Auckland, New Zealand

- Photoshop 5.0
- Illustrator 8.0
- QuarkXPress 4.2
- Pre-press

### COURSES & SEMINARS

- Workplace First Aid 2010
- Designing Assessments 2010
- Assessing Assessments 2010
- Digital Photography 2008
- Multicultural Classroom Issues 2004
- Classroom Management 2004
- Team Building & Communication Skills 2004
- Peer Mentoring 2004
- Mentor's Toolbox 2003
- Learning & Teaching 2003

### CONFERENCES

- Semi-Permanent 2010
- Semi-Permanent 2009
- Semi-Permanent 2008
- InDesign Conference 2008
- Semi-Permanent 2004

### REFERENCES

References will be supplied upon request.



**JOANNE LUSH**

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**Ultimo Tafe, Sydney '98**

- Italian Language (written & spoken)

**Diploma in Business Management, AUT '95**

- Organisation & Management
- Computer Concepts (Microsoft Works)
- Accounting Practices
- Accounting Principles (External Financial Reports)

**Information Processing, AUT '93**

- WordPerfect 5.1
- Microsoft Excel
- Spreadsheet (Lotus 1-2-3)
- Database (First Choice)
- Desktop Publishing (Pagemaker)

**The University of Auckland '91**

- Political Studies: New Zealand & United States of America
- Philosophy: Ethics, Metaphysics & the Theory of Knowledge
- Psychology: General Introduction

**Avondale College, University Entrance '89**

- Biology
- Chemistry
- Physics
- Classical Studies
- Mathematics with Statistics